



**WPC**  
ENERGY

The World Forum for  
Energy Transformation



London, 1933

## WPC Energy

**WPC ENERGY SERBIA WORKSHOP**

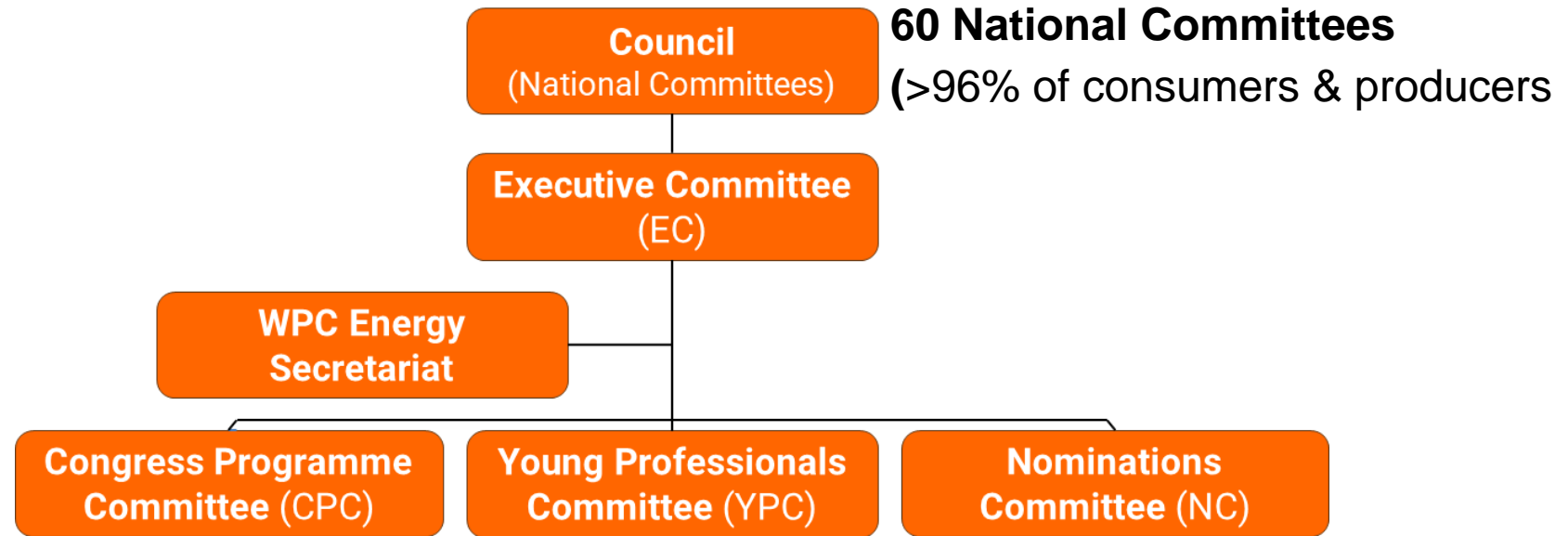
**Chamber of Commerce and Industry of Serbia, Resavska 13-15, Belgrade,**

# WPC Energy – The World Forum for Energy Transformation

---

- **Non-advocacy, non-political** with **charitable status** in the UK  
(accreditation as an NGO from UN)
- **Promotion of sustainable management & use of the world's energy resources for the benefit of all.**
  - Facilitating dialogue among stakeholders across the energy system to address global energy issues
  - Promoting a realistic understanding of what is required for an effective energy transformation
- **Not for profit** – all surpluses are dedicated to legacy projects

# WPC Energy - Committees





# WPC Energy – Secretariat

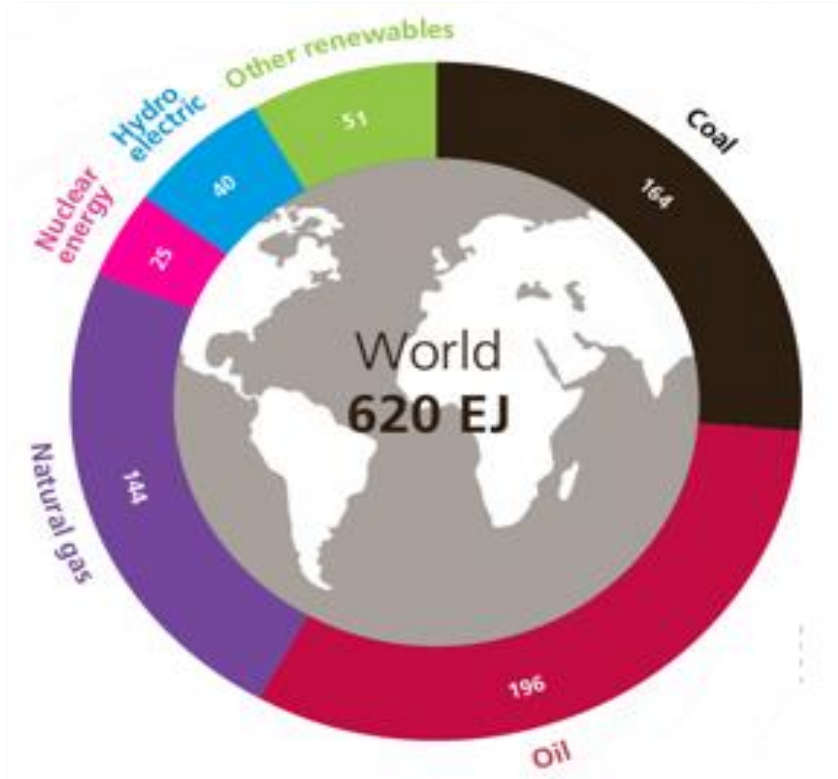
Based in London (since 1933)



61 New Cavendish Street, London, W1G 7AR  
(The Energy Institute building - back in February 2022)  
[secretariat@wpcenergy.org](mailto:secretariat@wpcenergy.org)



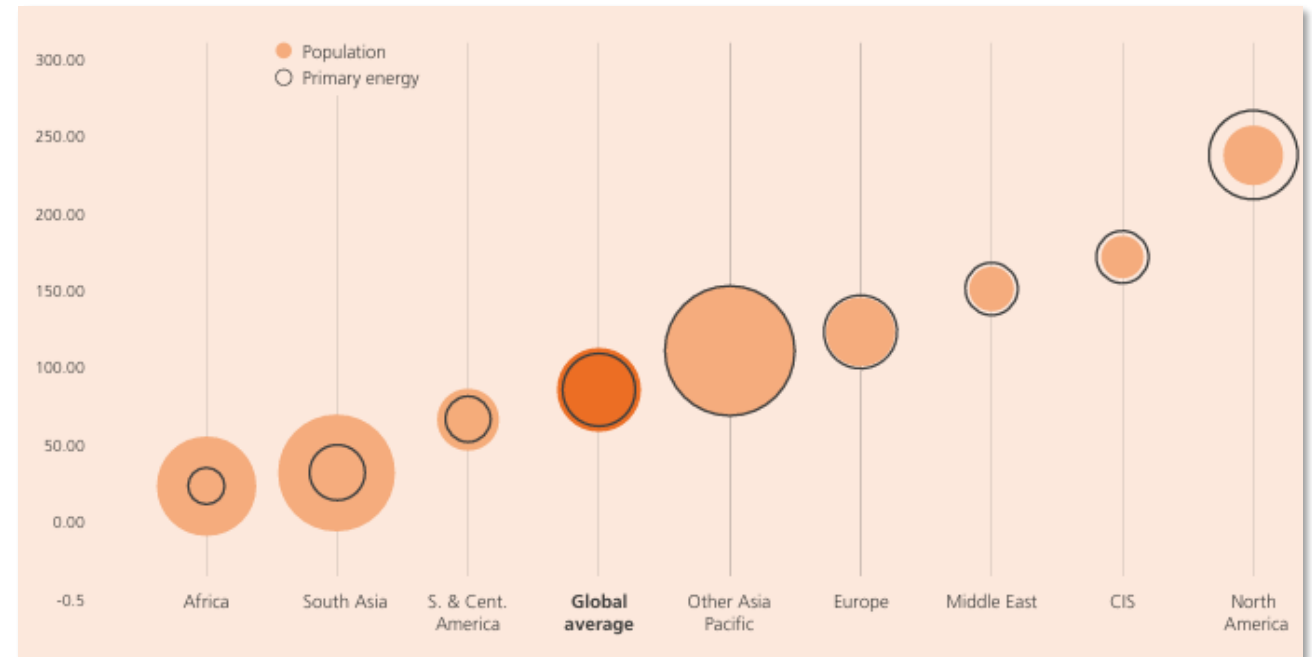
# Global Energy Mix



**Oil:** production **96.4m b/d** | consumption **100.2m b/d**

**Gas:** production **4.1tcm** | consumption **4.1tcm**

Primary Energy Consumption/population (GJ/person)



**Africa and South Asia have very low levels of energy demand relative to the size of their population**

**Fossil fuels account for 84% of the global energy supply mix.**

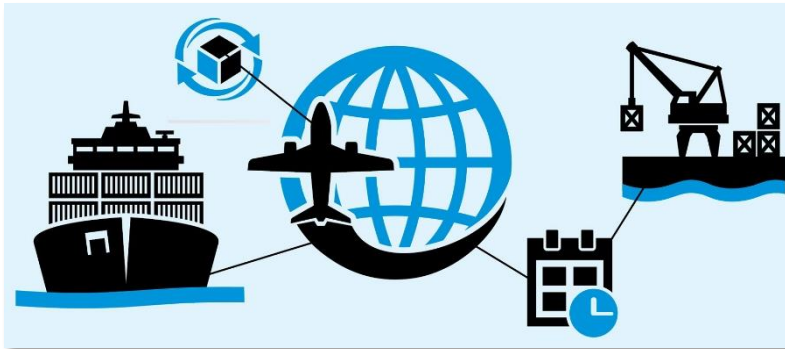
Source: Energy Institute Statistical Review of World Energy 2024



# Global challenges – Energy Industry

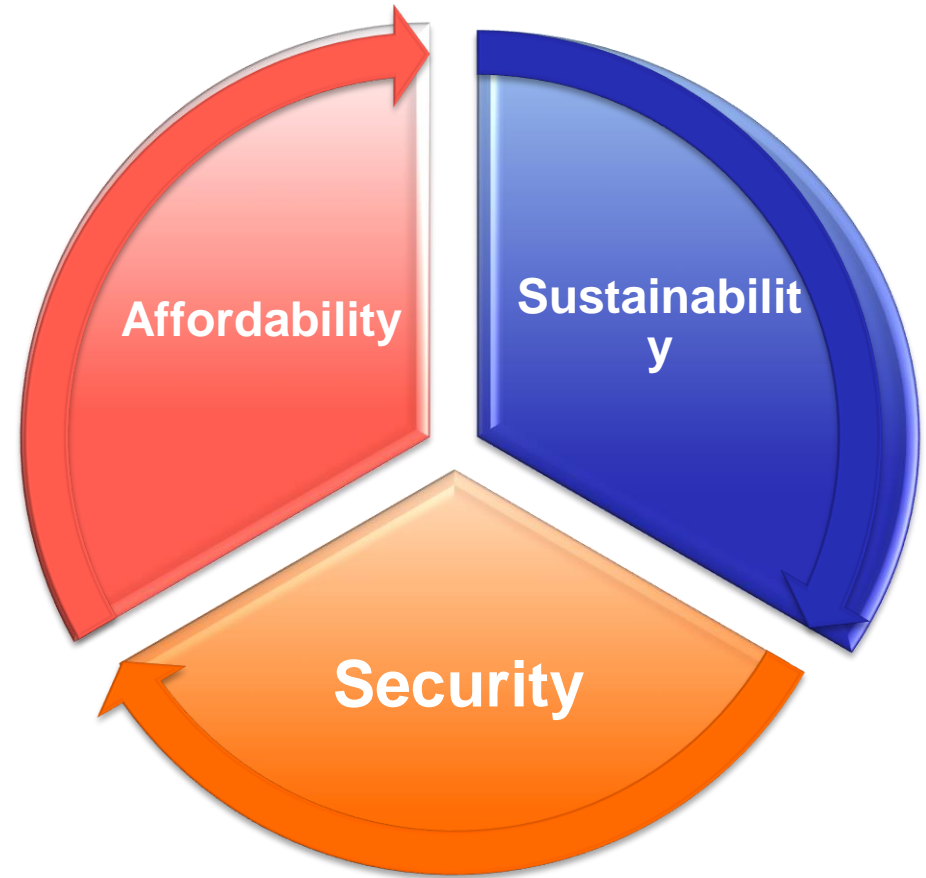
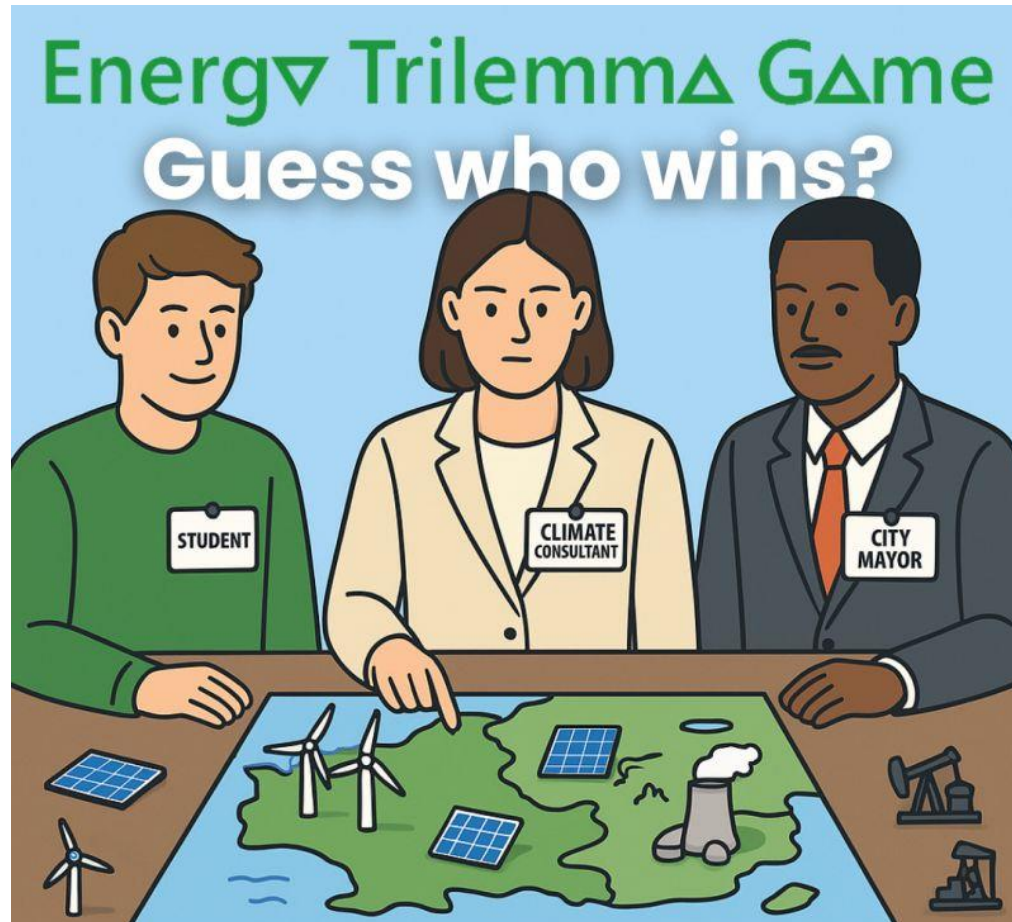


- Growing **Clean energy** generation (not fast enough to meet demand growth)
- **Climate** – decarbonisation & Net O
- **Geopolitical instability**



- **Supply chains** disruptions  
(Supply/demand, lack of investments, storage, capacity, HR)
- Volatility in **pricing**
- **AI & Digitalization**

# Global challenges – Energy Industry



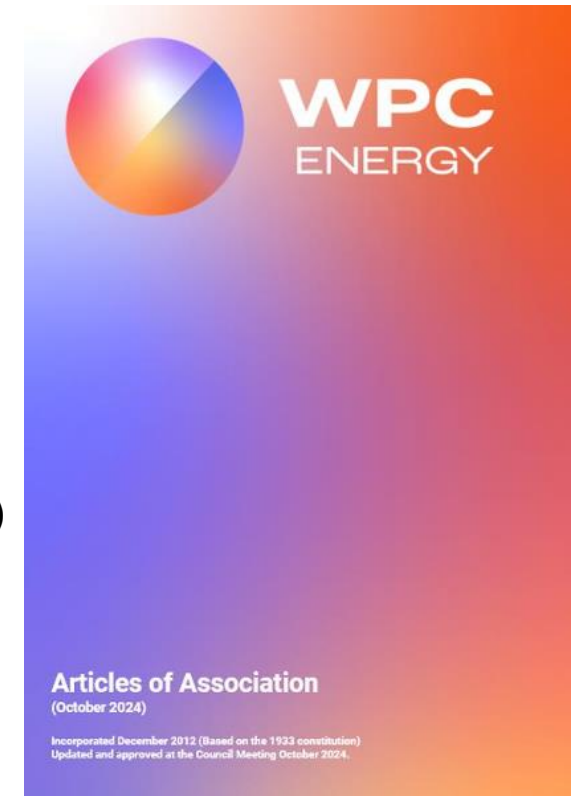
Energy must be safe, affordable, sustainable and reliable

# Milestone: WPC to WPC Energy

---



- 2017 – 2020: Members Survey – strategic reflections analysed
- New strategic plan implementation
  - Expanded focus: content to cover the whole energy industry
  - Mission – Vision – Values revisited
  - Amendment of Constitution & MOU's
  - New branding – new logo, name, theme
  - Secretariat re-organization
  - Officers' responsibilities re-defined
  - Congress & Youth Forum – biennial from 2026 (re-scheduling events)
- **2025: New membership survey – value proposition**
- **Stakeholders Map – NC Analysis**
- **Communication Plan**
- **Programme – New Approach**





# Strategic Pillars

---

## MISSION

To promote the development and utilisation of the world's energy resources in an efficient and sustainable way, for the benefit of current and future generations

## VISION

To be recognised as the premier global forum facilitating an open dialogue around energy and their products



## CONTENT



## COMMUNICATION



## COLLABORATION

## VALUES

Respect, Integrity, Diversity & Inclusion, Transparency, Good Governance, Ethical Behaviour, Safety, Security

# Goals & Objectives



## CONTENT

- Involving all energy sources
- Driving the energy transition



## COMMUNICATION

- Fostering knowledge sharing
- Promoting WPC Energy



## COLLABORATION

- Enhancing global collaboration
- Expanding global network

1



Position WPC Energy as a  
Leading Platform in  
Energy Transition

PROGRAMME

2



Drive Knowledge  
Sharing

COMMUNICATION

3



Enhance Global  
Stakeholder  
Engagement

STAKEHOLDER ENG.

4



Deliver World-Class  
Events

OPERATIONS



**Ensure Organisational Sustainability**  
*Enhance value proposition & engage new initiatives*

# Activities

---



## Stakeholder Engagement

- Stakeholders Map, NC Survey, NC Engagement Analysis, NC Calls and Meetings



## Communications

- Stakeholders Map, NC Survey, NC Engagement Analysis, NC Calls and Meetings



## Programme

- Congress Programme Schedule, High Level Programme (Plenaries, RT, CEO & Ministerial Sessions)



## Operations

- 8<sup>th</sup> WPC Energy Youth Forum & 25<sup>th</sup> WPC Energy Congress, 26<sup>th</sup> WPC Energy Congress, Service Contracts

- **Administration**

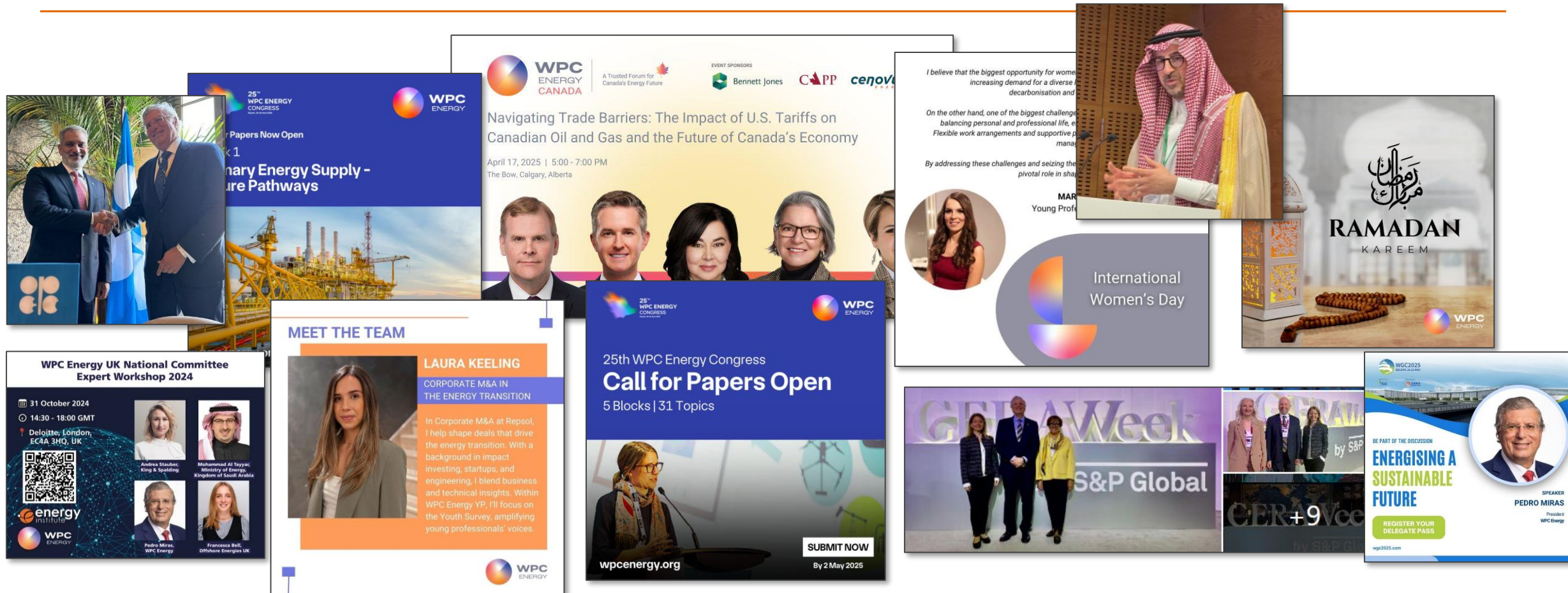


# Key Communication Channels



9 Key communication channels – different audiences / messaging

# Social Media



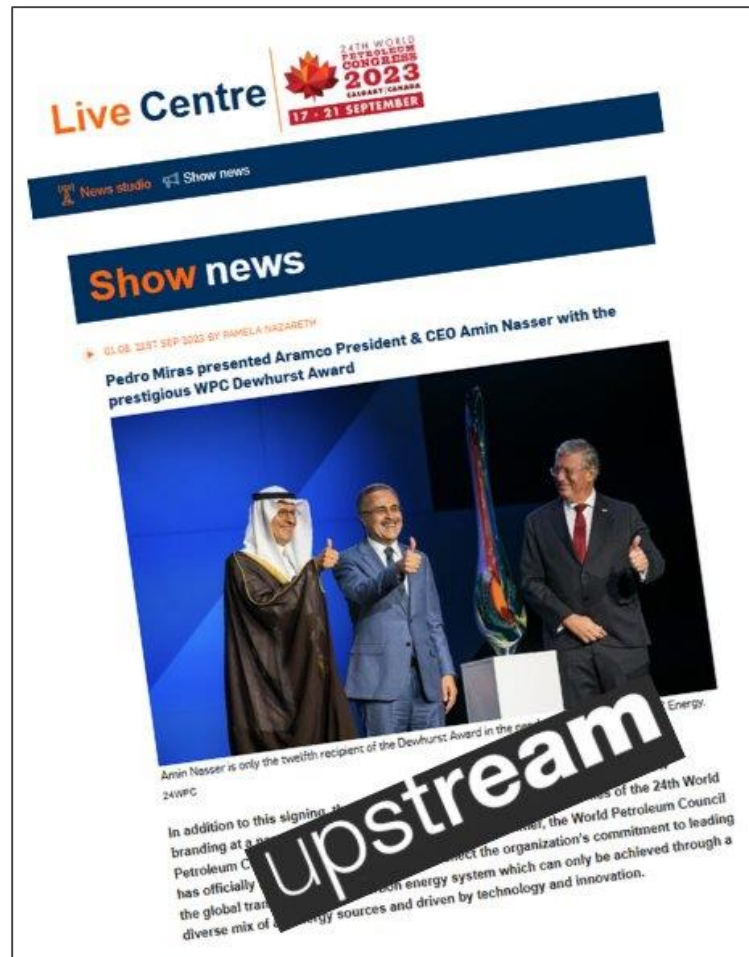
YP Connect 8K  
members

LinkedIn WPC Energy, >8K followers  
25<sup>th</sup> Congress 16K followers

YP Connect 8K  
members



# Media Partnerships

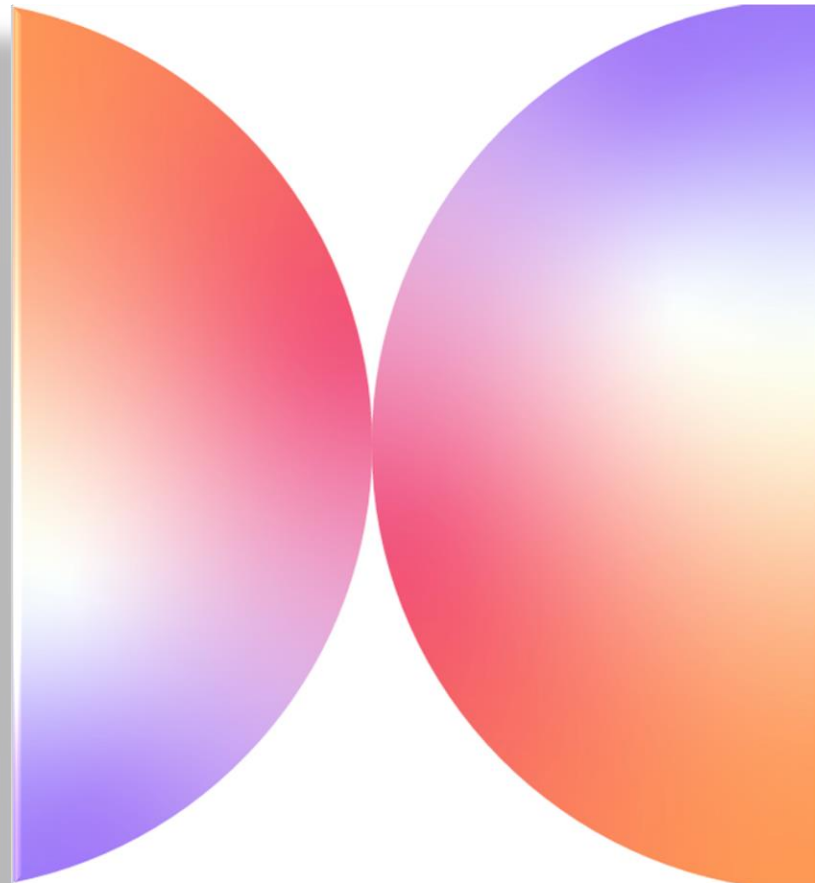




# WPC Energy - Publications



# WPC Energy Brand Book



**WPC**  
ENERGY

The World Forum for  
Energy Transformation

Welcome to the  
WPC Energy  
brand book.

This manual presents guidelines for  
the sets of elements that make up the  
essence of our visual language.

Here we will find all the necessary  
instructions to guarantee the  
consistency and control of our visual  
expressions, guiding the creative work  
and ensuring that, over time, the brand  
occupies the desired territory in the  
imagination of our public.



## WPC Energy

The World Forum for Energy Transformation

We nod to the W  
in our name and  
history, and reinforce  
our global reach.

We draw from our strategic  
vision to state our role in  
energy – to create an open  
space for constructive dialogue

We clearly position ourselves as a  
key part of the future, and state our  
purpose in the world – to contribute  
to a positive transformation

## WPC Energy

The World Forum for Energy Transformation

We connect global leaders and provoke thoughtful debate  
aimed at evolving our energy industry for the benefit of all.



# Branding

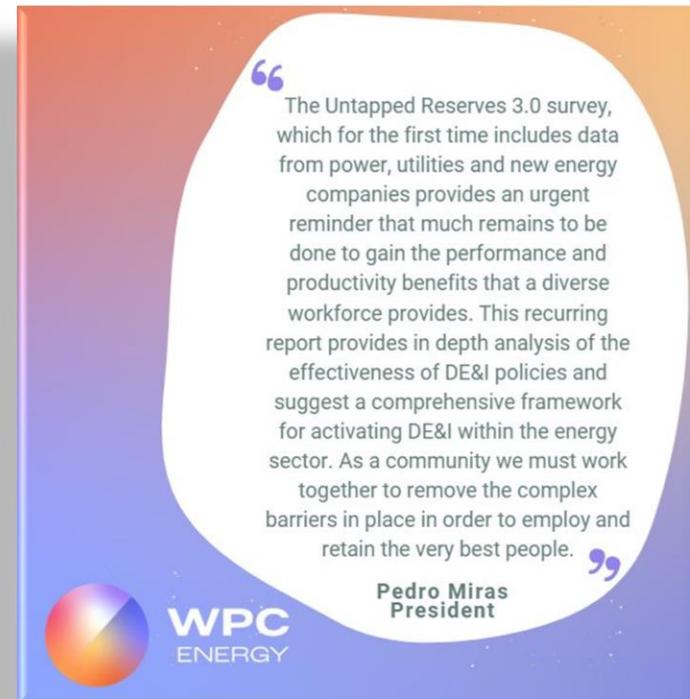
- Logos for each National Committee



- WPC Energy Youth Committee



- SM Templates for National Committees





# WPC Energy – Gender and DE&I (Diversity, Equity and Inclusion)

---

**AIM:** to accelerate gender equity and DE&I within the global energy sector

*Companies with higher than average diversity across leadership roles, on boards, and within the workforce tend to outperform their peers in terms of profitability, stock market performance, innovation, and risk management*

## Untapped Reserves Survey

**The only recurring Gender - DE&I Survey within the global energy sector**

- Conducted with BCG since 2017
- Female representation in the global energy sector : 23% *(the 2<sup>nd</sup> worst performing sector)*
- The Survey report shares data, trends, best practices *(enabling energy companies to understand areas of priority and achieve more informed decision-making)*
- Version 4.0 to be released in 2026 *(25<sup>th</sup> WPC Energy Congress, Riyadh)*

## Women10x

**A new, global online community of HR, DE&I and business leaders to share ideas, strategies and best practices**

- WPC Energy DE&I Taskforce (2024)
- Inspired by Untapped Reserves Survey 3.0 recommendation of creating ecosystems to accelerate change
- Supports networking, exchange of proven methodologies and crowd sourcing of solutions to key gender diversity challenges
- Platform live since August 2024

## LEWAS

**An event & awards programme (since 2013), recognising outstanding individuals in the energy sector across the Middle East**

- Celebrates the women and men who have consistently raised the bar for gender diversity, and finding new avenues to address inclusion within the energy sector in the Middle East
- WPC Energy is a partner (on the board) and supports through participation and promotion.

# Use of AI at WPC Energy Events

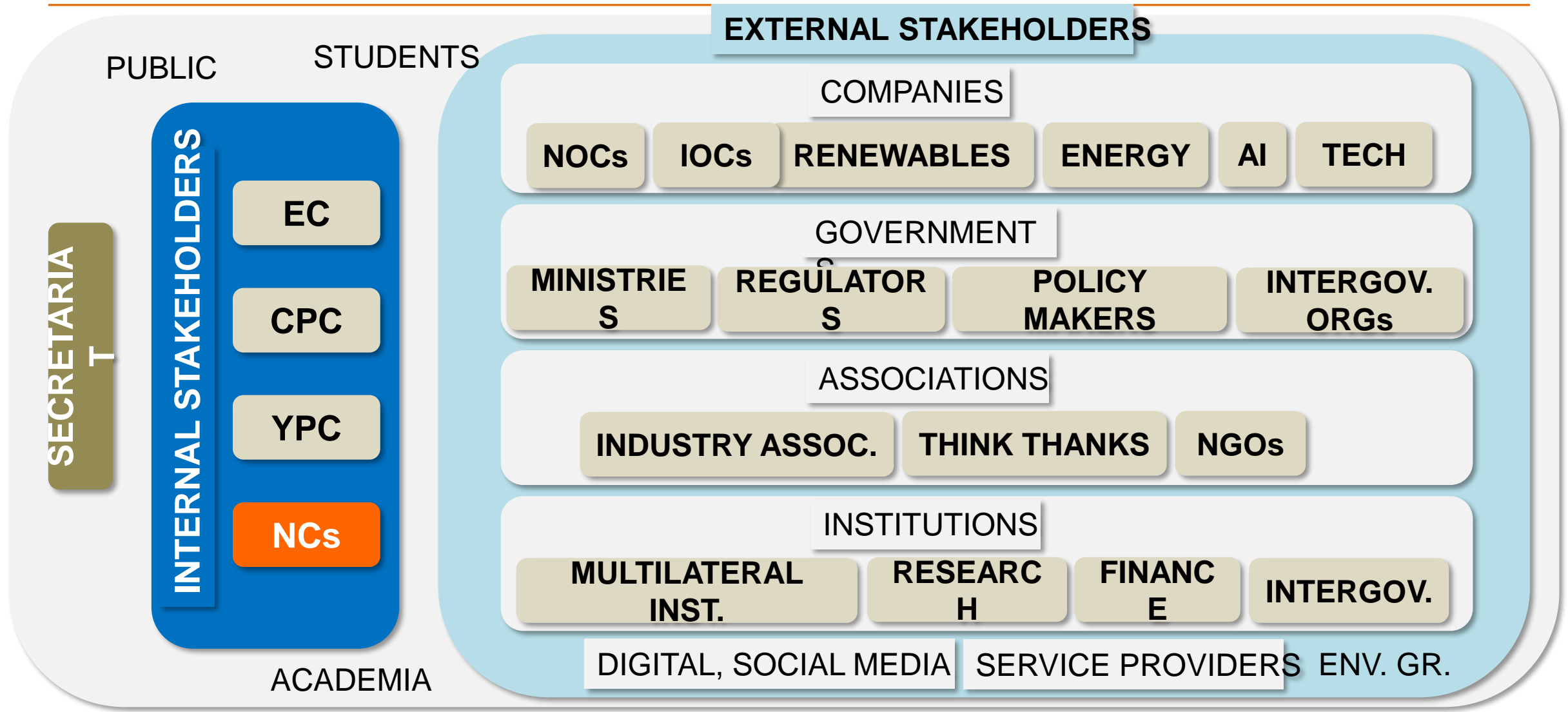


- AI-Powered Presenters and Moderators – video from LEWAS 2023
- Personalised agendas for attendees
- Match making for delegates
- Smart Presentations – assisting speakers with real-time analytics during presentations

## Engagement of AI at WPC Energy events

**AI is transforming events in multiple ways**

# Stakeholders Map





# Stakeholder Engagement

---

## 1. National Committee Survey

- Help deliver meaningful value across the WPC Energy network
- Improve the support provided to National Committees and their members
- Enhance collaboration between National Committees
- Shape future initiatives

## 2. National Committee Engagement Analysis

Based on historical and current data, as well as calls and meetings with National Committees

## 3. Future National Committee Engagement

New & lapsed National Committees

**Ongoing calls teams meetings & calls with NC's**

# Members Survey (MS) on Value Proposition – Key Areas

---



**Value  
Proposition**



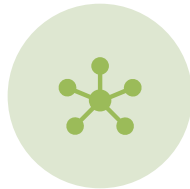
**Energy Sector**



**Collaboration**



**Initiatives,  
events,  
services**



**Young  
Professionals**



**Communicatio  
n**

*Sent out to National Committees – February 10<sup>th</sup>, 2025*

# National Committee Analysis

---

1

## ENGAGEMENT HISTORY

- EC, CPC, YPC nominations
- Council meetings participations
- Delegates at Congresses
- Expert Workshops
- Ministerial Sessions at Congresses
- Congress Session Chair / Vice Chair nominations
- Congress / Youth Forum bids
- EC, CPC, Council meetings hosted
- Annual membership payments

2

## GOVERNANCE & STRUCTURE

- Single organisation-led or multiple member companies involved in Committee
- NOC, Ministry, industry, association led
- Number of members in the Committee
- Involvement of Young Professionals
- Diversity – male / female

3

## ENERGY INDUSTRY

- Energy production
- Energy consumption
- Energy consumption per capita
- Energy consumption per GDP
- Refinery throughput
- Renewable energy generation
- Nuclear generation
- Primary energy consumption per capita
- Oil trade
- OPEC / OPEC+

Sources of data:

EI Statistical Review of World Energy 2024

Enerdata - [www.enerdata.net](http://www.enerdata.net)

U.S. Energy Information Administration

# Actions derived from the Survey & NC Analysis

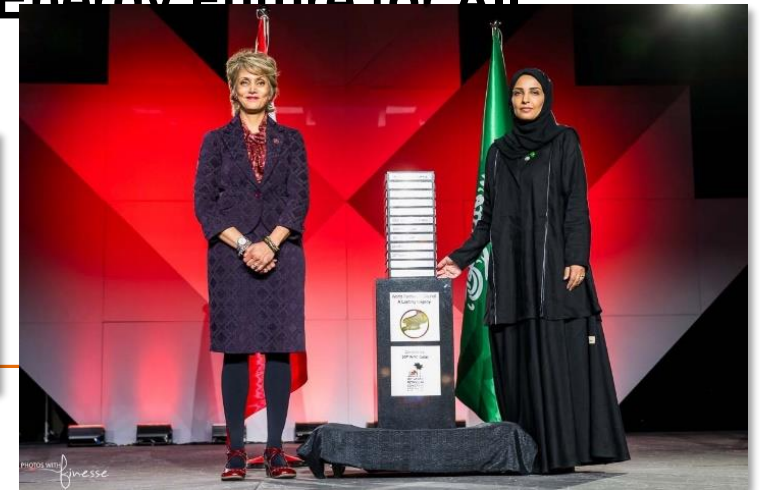
---

- **Focus on Young Professionals**
- **Additional engagement** in-between Congresses and Youth Forums
- **Close communication** by calls, e mails, SMS, surveys, meetings, etc.
- **Recruit new countries**
- Set up **partnerships** with target industry organisations



# WPC Energy Congress

- **Biennial** – from 2026 (triennial before)
- **"Olympics"** of the energy industry, covers all aspects
- Hosted by one of its member countries
- Attendance > 15,000 (>100 countries)
- Brings together leaders and all stakeholders from the global energy industry  
(heads of state, ministers, CEOs, presidents, heads of international org, engineers, academia and NGO's)
- **25<sup>th</sup> Congress:** Riyadh, 26-30 April 2026, **Pathways to an Energy Future for All**
- **26<sup>th</sup> Congress:** Astana, 2028



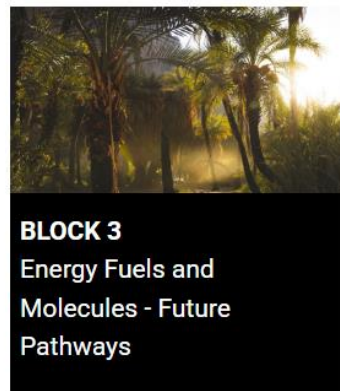
# 25<sup>th</sup> WPC Energy Congress - Technical Programme

“Pathways to an Energy Future for All”

**Forum  
Presentations**

**Poster  
Sessions**

**Block  
Keynote  
Sessions**



**25th WPC ENERGY CONGRESS**  
26-30 April 2026  
Riyadh, Kingdom of Saudi Arabia



**Call for  
Papers Open**

**Call for Papers Now Open:  
25th WPC Energy Congress 2026**

We announce that the Call for Abstracts is now open for the 25th WPC Energy Congress, taking place from 26-30 April 2026 in Riyadh, Saudi Arabia.

The event will gather over 15,000 global energy leaders to discuss actionable pathways to a net zero future under the theme, “Pathways to an Energy Future for All.” We invite scientists, innovators, and thought leaders to submit their abstracts and contribute to the future of energy. This is your chance to share your insights on a global energy future with leaders from across the energy industry and help define realistic sustainable energy future.

[Submit Abstract](#)

**Call for papers open, deadline: May 2<sup>nd</sup>, 2025**

# Technical Programme Deliverables

## Technical Forum Blocks

The Technical Programme consists of 5 topical Congress Blocks with 5 introductory Block Keynote Sessions and 31 Forums. The CPC and selected Chairs and Vice Chairs will choose about 4 presentations and up to 10 posters for each Forum.

Content:  WPC  
Delivery:  25<sup>th</sup> WPC ENERGY CONGRESS



## Youth Programme

The Young Professionals will have activities both at the lounge and on the stage showcasing perspectives and providing opportunities to interact with industry leaders.

Content:  WPC YP  
Delivery:  WPC YP +  25<sup>th</sup> WPC ENERGY CONGRESS



## CSR Programme

At the sustainability and social responsibility pavilion, representatives from industry and community will discuss issues around sustainable development, ethics, and education

Content:  WPC +  25<sup>th</sup> WPC ENERGY CONGRESS  
Delivery:  WPC +  25<sup>th</sup> WPC ENERGY CONGRESS





# 25<sup>th</sup> WPC Energy Congress - Strategic Programme

---



**Opening Ceremony**  
**Plenary Sessions**  
**Ministerial Sessions**  
**Ministerial Roundtables**  
**Lunch Panel Sessions**  
**CEO Strategic Sessions**  
**Dewhurst Award**  
**WPC Excellence Awards**  
**Saudi Arabia Sessions**  
**Closing Ceremony**

# 25<sup>th</sup> WPC Energy Congress - Plenary Sessions

---

1. Energy Transition Roadmaps
2. Decarbonisation and the Role of Innovation
3. Public-Private Collaboration for Energy Transition
4. Transportation and the next generation
5. Addressing the Social Dimension of Energy Transition
6. Adapting Energy Systems to Climate Change
7. The Role of Markets in Driving Energy Transition
8. The Role of Technologies in Energy Transition
9. Emissions reduction, energy security, and price.



# 25<sup>th</sup> WPC Energy Congress - Coming Soon

---

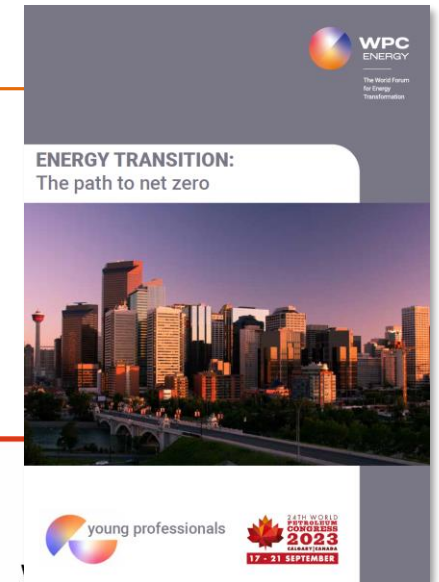
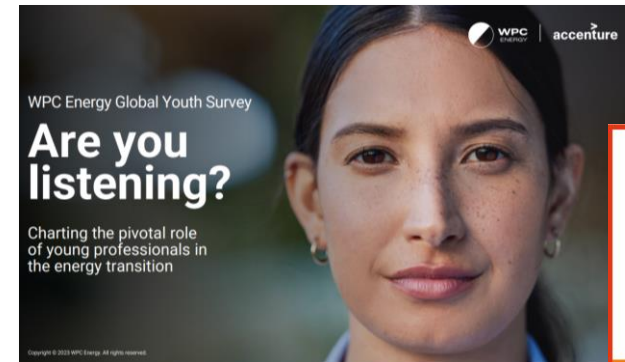
- **Excellence Awards**
  - Technical
  - Social Responsibility
  - Diversity and Inclusion
  - Net Zero
- **Dewhurst Award**



**Excellence Awards: Launch by end April 2025**

# WPC Energy – YPC activities

- **Members from National Committees**
- **Exceptional international team collaboration**
- **8<sup>th</sup> WPC Energy Youth Forum: 22-23 October 2025**
- Mentoring
- Young Professionals (YP) Magazine
- YPC Social Media posts
- YP Survey
- YPC activities at the Congresses
  - YP Special Session
  - YP Auditorium Programme (runs throughout the Congress)
- Youth Forums (YF) – fully designed by young professionals (format and content)



China



France



Canada



32



Brazil



Russia



Kazakhstan





# 25<sup>th</sup> WPC Energy Congress, Riyadh, 26-30 April 2026

---

## Partnering for other Congress Activities and Side / Parallel Events

---



# WPC Energy – leaving a legacy in the community



WPC Legacy – Education / GHG offset - Spain - 2008



**11 LEGACY LAYOUT**

The Legacy of the 19th WPC was distributed to Congress's members according to their contribution to the company

Fundación BP España	75,000
Cátedra CLM	35,000
Fundación Gama Pardo	75,000
Fundación Energía sin Fronteras	75,000
Cátedra Cepax S.T. de Ingeniería University of Sevilla	70,000
Club Español de la Energía	50,000
Fundación de Estudios Petrolíferos	21,000
Fundación de la Energía de la CAM	50,000
Fundación Repsol	425,000
Fundación Gas Natural	75,000
Fundación Total	35,000
S.A.U.C.E. "Solidaridad, Ayuda y Unión Cívica Esperanza"	35,000

WPC Legacy – Norway – Oil and Gas Museum 1994

After the 1994 WPC in Norway surplus funds were put towards the creation and building of the state of the art Petroleum Museum in Stavanger



WPC Legacy – Brazil - 2002



WPC Legacy – Qatar – Oil and Gas Museum 2011

## National Museum to host oil and gas gallery

Agreement signed between QMA and QNCWPC

The Qatar Museums Authority (QMA) has agreed to host an oil and gas gallery at the National Museum of Qatar, the new museum designed by the world-renowned architect, James W. R. Smith, which is set to open in 2019. The gallery will showcase the history of oil and gas in Qatar, from the early days of discovery to the present day. The gallery will be the first of its kind in the Middle East and will provide a unique opportunity for visitors to learn about the role of oil and gas in Qatar's development.



## Qatar Museums Authority ties up with QNCWPC

The Qatar Museums Authority (QMA) has agreed to host an oil and gas gallery at the National Museum of Qatar, the new museum designed by the world-renowned architect, James W. R. Smith, which is set to open in 2019. The gallery will showcase the history of oil and gas in Qatar, from the early days of discovery to the present day. The gallery will be the first of its kind in the Middle East and will provide a unique opportunity for visitors to learn about the role of oil and gas in Qatar's development.

## National Museum gallery to tell Qatar's oil and gas story

The Qatar Museums Authority (QMA) has agreed to host an oil and gas gallery at the National Museum of Qatar, the new museum designed by the world-renowned architect, James W. R. Smith, which is set to open in 2019. The gallery will showcase the history of oil and gas in Qatar, from the early days of discovery to the present day. The gallery will be the first of its kind in the Middle East and will provide a unique opportunity for visitors to learn about the role of oil and gas in Qatar's development.

WPC Legacy – Education - South Africa - 2005

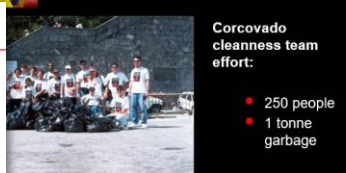


WPC Legacy – China – School donations - 1997



IT equipment and materials donated to local schools

Painting of the Finlândia Public School



Corcovado cleanliness team effort:

- 250 people
- 1 tonne garbage

WPC Legacy – Moscow 2014

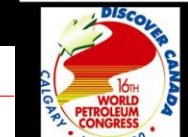
## SCHOLARSHIP - Russian GOLDEN LEGACY OF WPC

In 2015 the Russian National Committee of the World Petroleum Council (RNC WPC) established a scholarship "Golden Legacy of WPC", which aims at identifying the most talented and successful students from all over Russia.

The competition is held twice a year and engages students of the Russian universities as well as major petroleum industry experts. In just 5 years 50 students from 12 universities became the



WPC legacy – Student Grants - Canada - 2000



WPC Legacy – Turkey 2017

## LEGACY PROJECTS – PROPOSED PROJECTS

Candidacy period of Istanbul - 22nd WPC: 2 legacy projects were proposed:

- **OLYMPICS**: an initiative - interactive oil games within the city centre
  - Included in the Young Professor
  - 50 young people representing 7
- The WPC TYPIC:
  - will continue organising th
  - proposed to continue the



## PETROLEUM ACADEMY: An ed


- Due to the Congress financials, the promise of the WPC TNC, st
- Launched in January 2018, as an
- Ongoing plans to extend it to a r

## LEGACY PROJECTS – AFTER CONGRESS

- **SPEAKER MANAGEMENT SYSTEM**: The Turkish Organising Committee, with the help of the WPC Secretariat, developed from scratch a user friendly "Speaker Management System (SMS)"
  - Tailor-made for the requirements of the WPC CPC.
  - Handed over to the WPC Secretariat for its use at future congresses as an additional legacy of the 22nd WPC.

LEGACY PROJECTS – AFTER CONGRESS	LEGACY PROJECTS – AFTER CONGRESS
<ul style="list-style-type: none"> <li>• <b>CONGRESS OPERATIONS MANUAL</b>: a detailed "Congress Operations Manual", providing a list of actions to complete for every operational task was also provided to the WPC Secretariat to help with future congress preparations.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>CONGRESS OPERATIONS MANUAL</b>: a detailed "Congress Operations Manual", providing a list of actions to complete for every operational task was also provided to the WPC Secretariat to help with future congress preparations.</li> </ul>

# Value We Bring

- Non-political, non-governmental, neutral NGO
  - Technical & industry-centric
  - Engineering, technological innovation, best practices are at the forefront
  - Transition through industry expertise as a progression
  - Bridging the gap towards cleaner energy while maintaining a pragmatic industry driven perspective
  - Collaboration through:
    - events: Congresses, Youth Forums, Regional Workshops
    - technical papers
    - survey & publications
  - Capacity building: emphasizing mentorship & youth engagement – Youth Forum
  - Industry-wide gender studies
  - Industry awards (Dewhurst Award & Excellence Awards)
  - Charity status - Leaving a legacy
- 



**Deep global industry ties & technical expertise,  
focusing on practical, ground-level solutions for energy challenges**





**WPC**  
ENERGY

The World Forum for  
Energy Transformation

---

**Thank you**

---